

Dr Peter Kelly

Professor of International Design & Product Development, Aalto University

Dr Peter Kelly is an award winning entrepreneurship educator and practitioner. He obtained his PhD in Entrepreneurship from London Business School (UK) and an MBA from the University of Notre Dame (USA). Over the past 15 years, he has worked with entrepreneurs in Finland, Sweden, UK, Portugal, Russia, Latvia, Estonia, Norway, Switzerland, and Canada.

Since arriving in Finland in 1998, Peter Kelly has been the driving force behind entrepreneurship education at Helsinki University of Technology and was the Executive Director of the Helsinki School of Creative Entrepreneurship, an initiative that involved all the Schools and the largest private donor to Aalto University.

Described as a "closet designer" by professor Ronald Jones of Konstfack, he was nominated as a professor at the School of Art and Design in January 2010 where he plans to develop a rapid opportunity prototyping program and to explore the intersection