

The Conference

Designing Slow Life -conference March 2010 in Lahti gathers together international experts of design, service design and wellness to talk and develop services with main theme of better, slower and more meaningful life.

Conference is aiming to collect visions how design practices and methods can be more powerfully used when developing services and practices under the Slow Life theme. Service design is the newest and most interesting area of multidisciplinary product- and service design.

Under the Slow Life theme conference will consider and analyze well balanced, peaceful life. "Slow" equals to individual experience in high quality, meaningful and well balanced life. Conference will discuss how our environment can be (re-) designed to create Slow Life phenomena.

Slow Life conference will try to solve how in the future we can develop our surroundings to support slower life, what kind of multidisciplinary know-how is needed to do this and what kind of new business can be evolved to this area. Conference highlights current topics of Slow Life theme through examples from both academic research and end-user point of view. The aim is to combine know-how from design and wellness areas in order to share and create new information.

www.slowlife.fi

designing
slow
life



slow

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For more information visit

www.slowlife.fi



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Lahti University of Applied Sciences



designing
slow
life

**Conference
March 24-25, 2010
Lahti, Finland**

**Lahti Fair Centre,
meeting hall**

Salpausselänkatu 7, 15140 Lahti, Finland

designing slow life

Lahti University of Applied Sciences warmly welcomes you to participate in The First International Designing Slow Life Conference.

For registration, please visit our website
www.slowlife.fi

Some PreProgrammes are also available for all participants.

Tuesday March 23

Slow Sport Curling at Sport Institute of Finland, Vierumäki

A chance to experience a nice group sport event and enjoy the scenic environment of the Sport Institute <http://www.vierumaki.fi/>

Pamper yourself at Hellimö Day Spa

A chance to relax and experience e.g. salt room, infrared sauna

PrePrograms are not included in the registration fee.

Thursday March 25

19.00

Sinfonia Lahti at Sibelius Hall

Optional event for those who might want to extend their stay and a chance to visit the famous concert hall

http://www.sibeliustalo.fi/default_uk.asp?id=65

The concert is not included to the registration fee.

There is a limited amount of tickets available.

Requires registration in advance.

Wednesday March 24, 2010

Radical Changes

8.30 – 9.30 Registration at Lahti Fair Centre,
meeting hall

9.30 – 9.45 Opening words
Jukka Oresto, LUAS

9.45 – 10.45 Slow Phenomena
Carl Honoré

10.45 – 11.15 Keynote
Timo Hämäläinen, SITRA

11.15– 12.15 Lunch

12.15–13.00 Can We Make It?
John Wester

13.00 – 14.00 "Is Slow the New Radical? Dangerous Thinking in a Post-Original Society"
Alf Rehn

14.00 – 15.00 Slow Design for Slow Living - Architectural and Ecological Challenge
Sirkka Heinonen,
Turku School of Economics

15.00 – 15.30 Break and refreshments

15.30 – 16.00 Are We Ready for Radical Changes?
Jari Kaivo-oja, Turku School of Economics

18.00 - Pick up from hotels to Slow Dinner
at Hollolan Hirvi restaurant

24.00 Return from the Dinner to hotels

Thursday March 25, 2010

Design Thinking

8.30 – 9.00 Registration at Lahti Fair Centre,
meeting hall

9.00 – 9.30 Keynote
Will be confirmed later

9.30 – 10.30 Design Thinking
Alastair Fuad-Luke

10.30 – 11.00 Break and refreshments

11.00 – 12.00 Packaging as an integral part of the service
Ian Rooney, LUAS

12.00–13.00 Lunch

13.00 – 13.30 The experience of slow Cases, designed and studied
Reima Rönholm, Palmu Inc.

13.30 – 14.30 The Service Here is Really Slow
Gian Pangaro, IDEO

14.30 – 15.00 Closing words

15.00 - OLO.MUOTO'10 –event
Open for conference quests free of charge

DESIGNTÄRSKYT®

We reserve the right for all program changes.